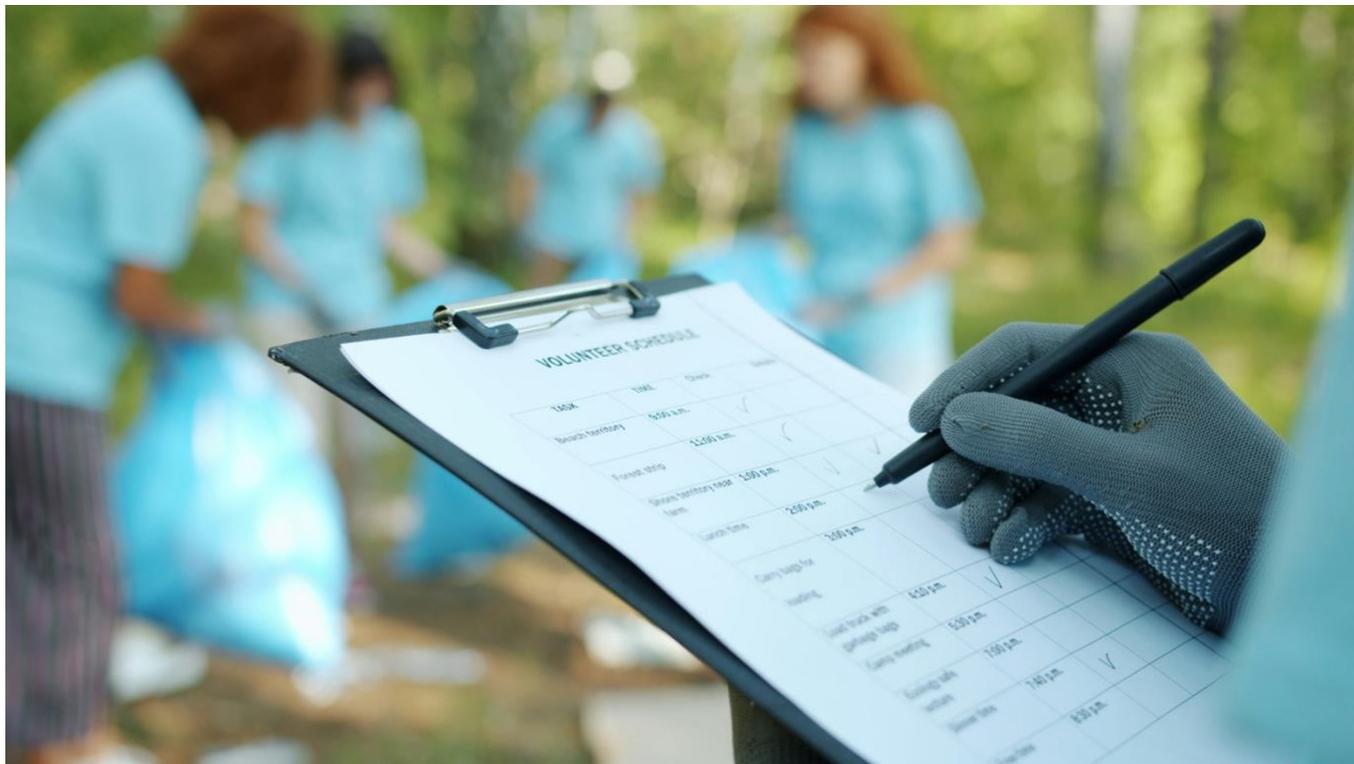


REQUEST FOR PROPOSAL (RFP)
Project Title: GLOCAL Volunteer App
RFP Number: 2025-009
Issued By: Chuansheng(Chason) Jia
Issue Date: October 18, 2025
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GLOCAL VOLUNTEER APP PROPOSAL

Chuansheng(Chason) Jia
Chasonjia.dev@gmail.com

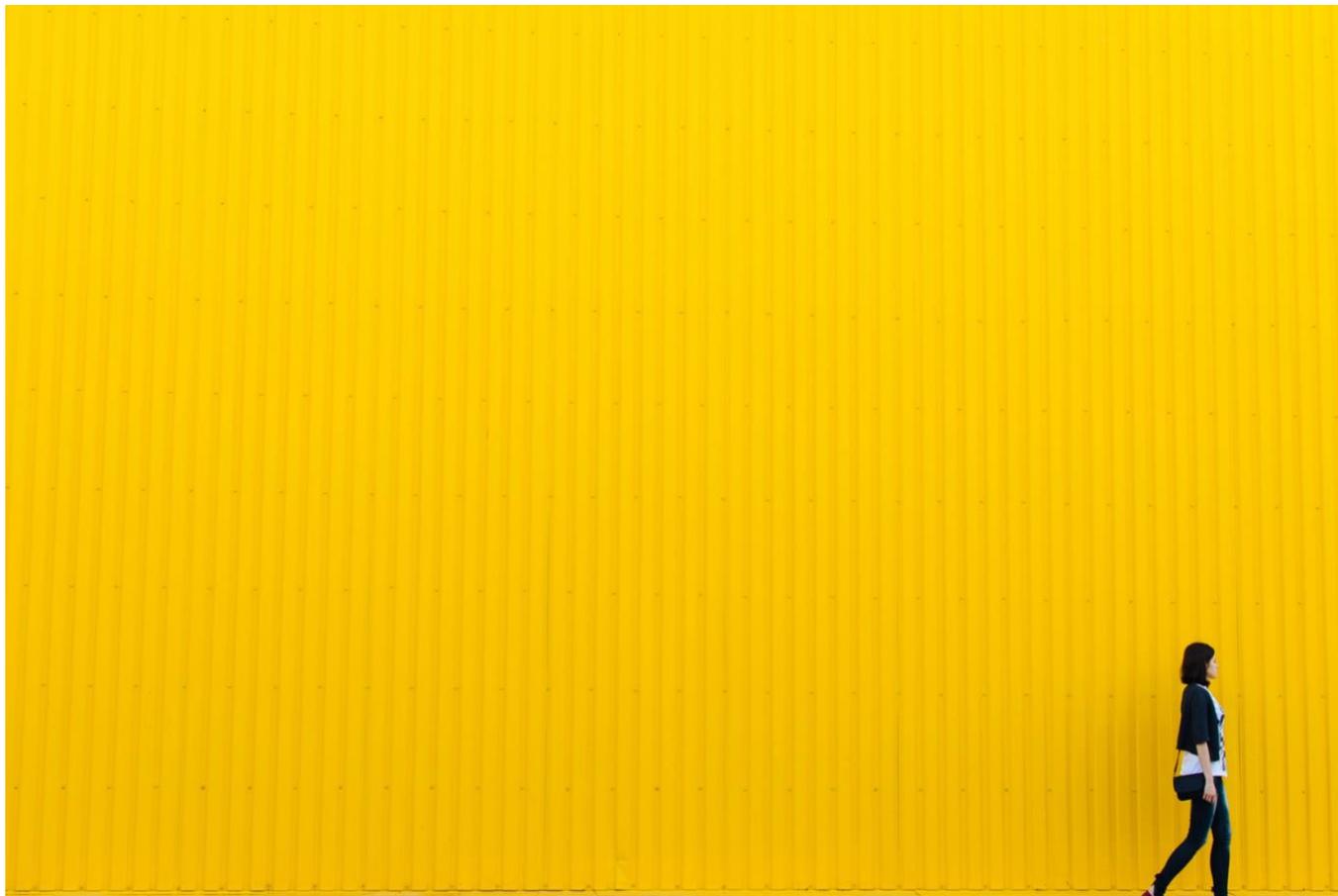
Winnipeg, Canada
<https://www.chason.app/>

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BACKGROUND

GLOCAL aims to create a more efficient and engaging way for people to participate in volunteer work. At present, opportunities are spread across different platforms, making it difficult for volunteers to find and manage tasks.

The GLOCAL Volunteer App will provide a single platform where users can browse, select, and complete activities easily. To make volunteering more rewarding, the app will include interactive features such as progress tracking, badges, and community engagement tools. This will help build a stronger, more connected volunteer network locally and globally.

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PROJECT OVERVIEW

The app makes volunteering rewarding and engaging by combining game-like features and social motivation, giving users a reason to come back and contribute again and again.

- Cart = Collectors
- Delivery = Convenience-seekers
- Swipe = Explorers
- Blind Box = Thrill-seekers
- Personal Center = Achievers

KEY FEATURES

- A clear task browsing and selection system
- Real-time updates and reminders
- Progress tracking and achievement
- Praises community engagement tools to build stronger connections

Browse Tasks

Add to cart & confirm



Beach Cleanup Drive
Ocean Warriors

Join us for a morning beach cleanup. We provide all equipment and refreshments. Help protect marine life!

🕒 3 hours 📍 Sunset Beach
👤 150 pts 🛋️ 12 spots

Add to Cart

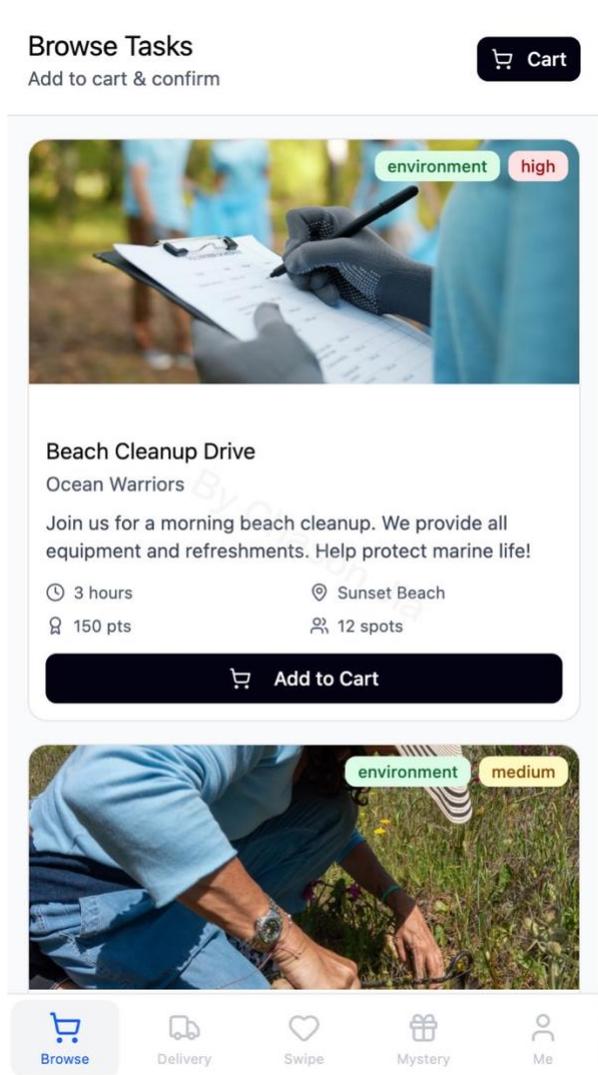
environment **medium**

Browse Delivery Swipe Mystery Me

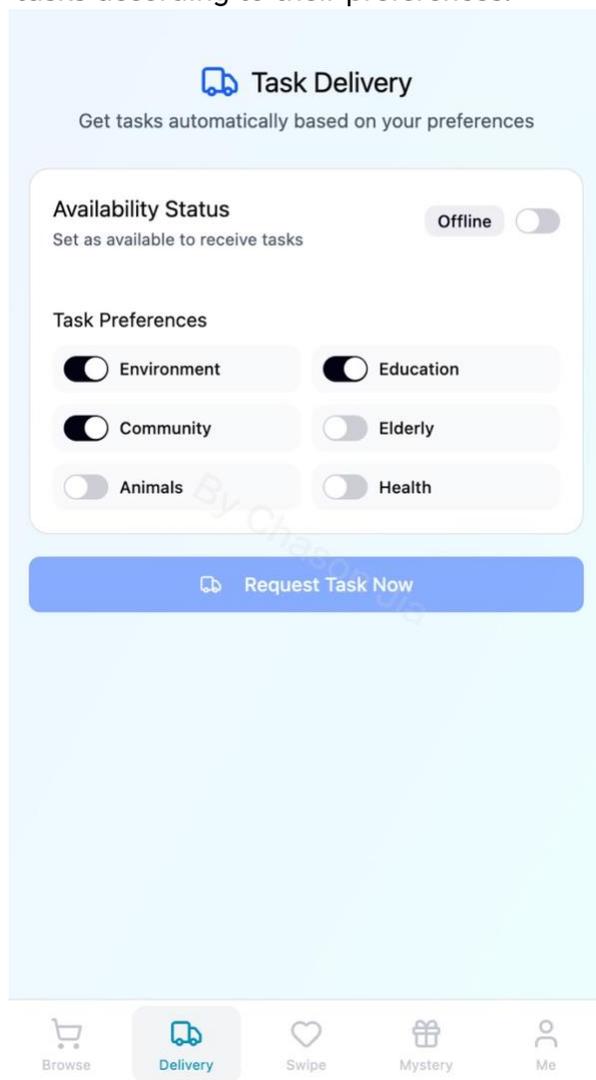
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HIGH FIDELITY

Home Page



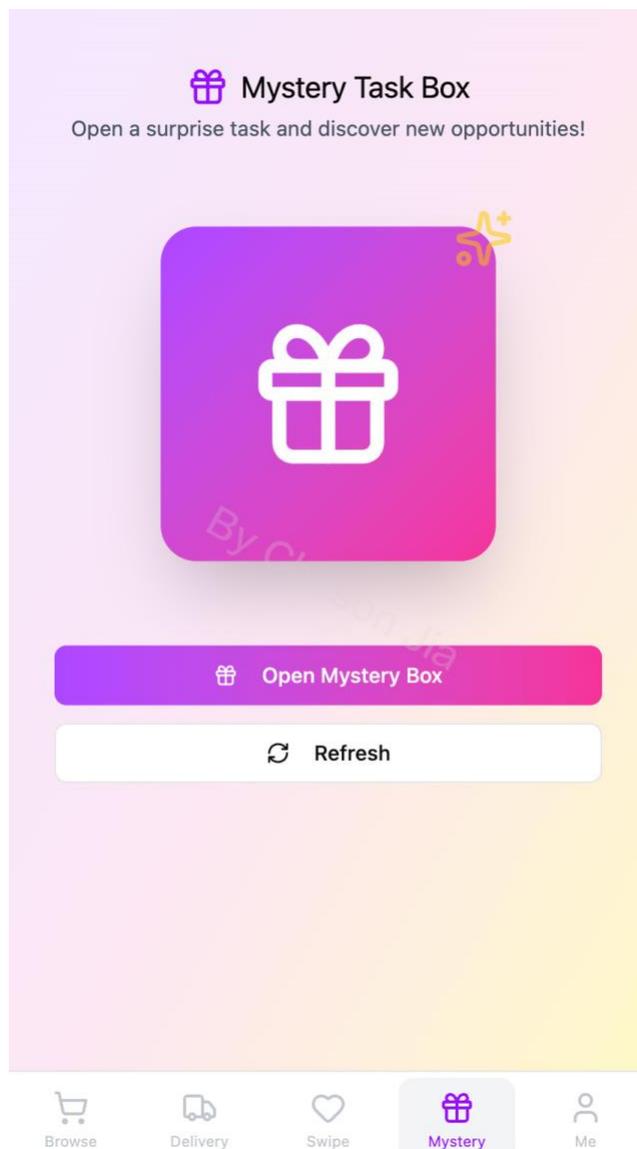
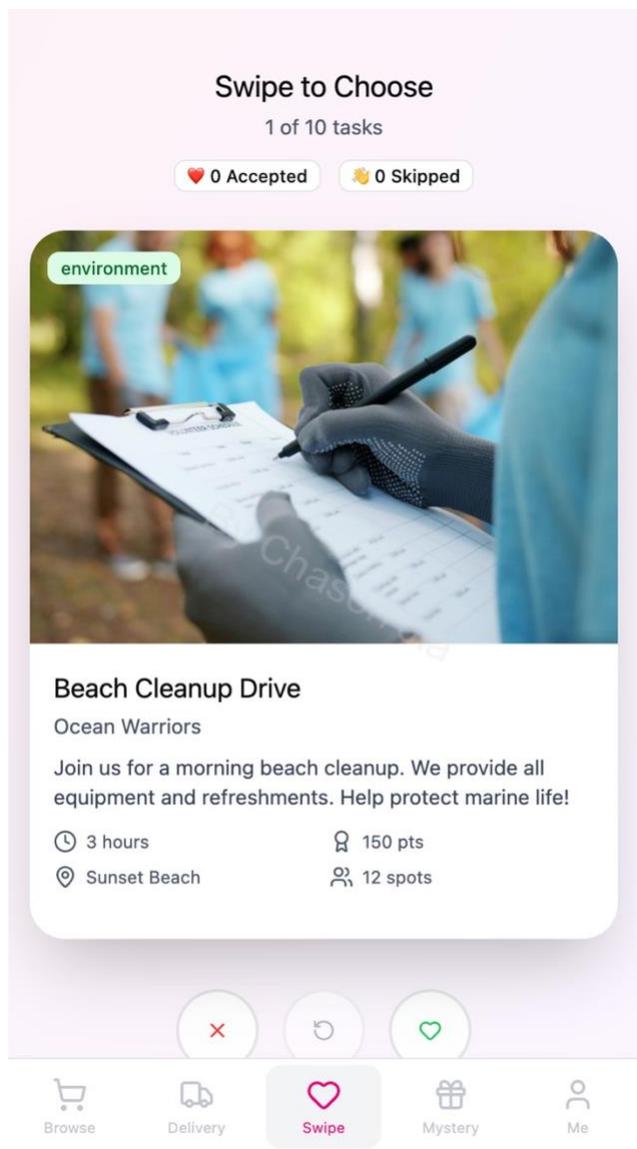
Delivery Page where users can find tasks according to their preferences.



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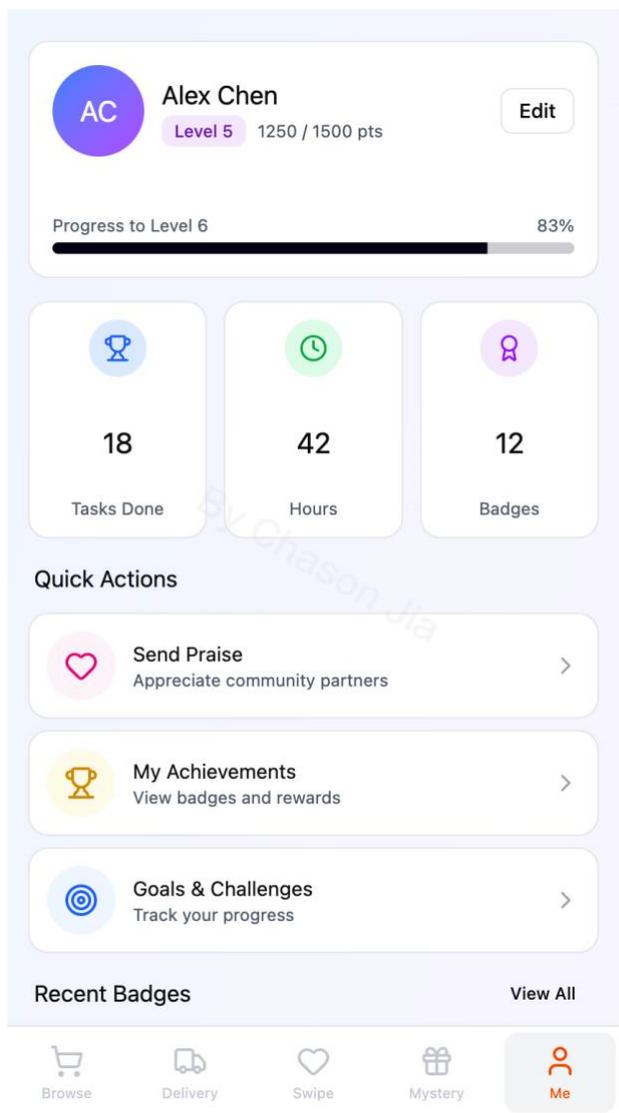
Game Center that can be expanded to multiple style games.

Bland Box



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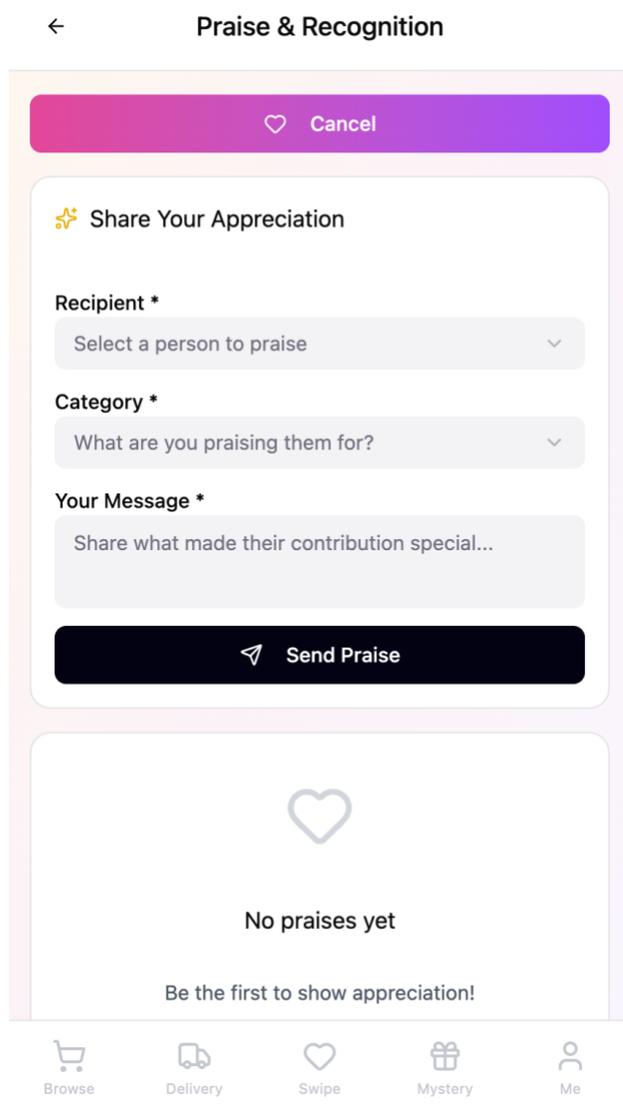
Account Center



The Account Center UI for Alex Chen displays the following information:

- User Profile:** Alex Chen, Level 5, 1250 / 1500 pts. Includes an 'Edit' button.
- Progress:** Progress to Level 6 at 83%.
- Stats:** 18 Tasks Done, 42 Hours, 12 Badges.
- Quick Actions:** Send Praise (Appreciate community partners), My Achievements (View badges and rewards), Goals & Challenges (Track your progress).
- Recent Badges:** Section with a 'View All' link.
- Bottom Navigation:** Browse, Delivery, Swipe, Mystery, Me (highlighted).

Send a praise to someone



The 'Send a praise to someone' UI includes the following elements:

- Header:** Praise & Recognition with a back arrow and a 'Cancel' button.
- Section:** Share Your Appreciation.
- Recipient *:** Select a person to praise (dropdown).
- Category *:** What are you praising them for? (dropdown).
- Your Message *:** Share what made their contribution special... (text input).
- Action:** Send Praise button.
- Status:** No praises yet.
- Encouragement:** Be the first to show appreciation!
- Bottom Navigation:** Browse, Delivery, Swipe, Mystery, Me.

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TECHNICAL SUGGESTIONS

The app bases on business logic that provides tasks to volunteers. Therefore, I recommend use cross-platform technique to achieve rapidly.

From an architectural standpoint, I suggest modularizing components to ensure each feature is isolated, making it easy to A/B test different engagement mechanisms. To be clarified, this is the initial design, which means there may be some changes in the future.

As we all know, AI is raging in the wind. Hence, leveraging the AI power in the app may be a good choice. For example, I think we can use NLP or Machine Learning in the personal center, which will contribute to the achievements analysis and predictive scheduling.

I have covered all the features you mentioned in the email, however, there are some potential pitfalls we need to avoid. For instance, over-gamification that may let points overshadow actual impact.

With this app, GLOCAL can take digital civic engagement to the next level, making it easier and more rewarding for users to get involved.

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TIME INVESTED

PHASE	STARTS	HOURS
Research	Oct 14, 2025	1.5h – 2h
Design from scratch	Oct 15, 2025	1.5h
Design(Logic)	Oct 16, 2025	2.5h
Technology Assessment	Oct 16, 2025	1h
RFP	Oct 17, 2025	2h
Total		9h